



Owens Burton Consulting What Color Is Your Imagination? Mini-Grant

Criteria and Guidelines

Grant Opens July 12 and closes September 10, 2019 Awardees Announced November 12, 2019

Stated Purpose: As part of the release of her new book, *What Color Is Your Imagination?* (WCIYI), Owens Burton Consulting (OBC) President, Nadine Owens Burton is sponsoring three mini-grants for members of the Head Start Community. The *What Color Is Your Imagination?* book has Head Start as part of its history. Nadine Owens Burton was a Head Start Director at the time of its creation, and it was for her staff at an all staff meeting where it was first presented. Therefore, as part of the publication of the book, she wanted to honor and involve the Head Start community by offering three mini grants.

OBC's WCIYI mini grants be will be \$500 each for three awardees: one (1) Head Start Program, one (1) Head Start Staff member, and one (1) Head Start Parent or Guardian.

Head Start Program Grants

These mini grants are to support or assist new or beginning projects. Those things that fall under "not the same idea," but are considered creative and innovative. They should fit with the metaphor of *Purple Imagination* in that they combine the empiricism of *Blue Imagination* and the love and passion of *Red Imagination*. The projects the mini grants help support should be simple in scope and completed relatively quickly, within six months of the award. OBC is open to a wide variety of projects and uses for the finds.

However, the WCIYI Mini Grant may **not** be used for:

- Administrative expenses, or events
- Solely for the purpose of in-kind or matching funds from other state or federal grants
- General maintenance improvements or repairs to existing structures
- Projects that do not ultimately impact the Head Start children

Head Start Staff and Parent Grants

These grants can be used for any use – personal or professional – that the staff member or Head Start parent desires. The criteria for awarding the grants will be based on the creativity of the idea presented in the essay and the quality of the narrative in telling the story.

Eligibility:

- Applicants must be a member of the Head Start and Early Head Start community: Grantee or Delegate Agency, Staff Member or Parent (or Guardian).
- No more than one (1) application per person. (e.g. Parents who are also staff members must decide to apply in either the staff or parent category.)

Funding:

During this round of grants (July 12 – November 12, 2019), \$1,500 of funding is available. The number of applicants may exceed the amount of funding available and therefore applications will be ranked. See "Evaluation Criteria" at the end of this document.

Criteria for grant awards:

- Projects or essays are consistent with the WCIYI book and the stated purpose of the grant.
- If applicant is not 18 years old, letter from parent or guardian allowing them to apply for the Owens Burton Consulting WCIYI Mini Grant.

For Head Start Programs

- Demonstrated ability of applicant to initiate, administer and complete project within proposed timeframe and budget.
- Application narratives should include applicable information such as key objective(s), project activities, number of beneficiaries, and expected outcomes.

Application Procedure:

- 1. Applications must pre-register by clicking the link to the online "Intent to Apply" survey.
- 2. Applicants must apply by September 10, 2019. Applications must be postmarked by the deadline.
- 3. After the applicant applies, an email confirmation will be sent to confirm receipt of application.
- 4. Submissions will be reviewed and evaluated by Nadine Owens Burton and any other designated evaluators.
- 5. Applicant will be notified if they are awarded the grant or are declined the grant, by November 12, 2019.
- 6. Grant funds will be disbursed in mid-November 2019.

Evaluation Criteria:

The following chart will be used by the grant reviewer(s) when evaluating grant applications

Score 1-25 (25 being the highest)	Evaluation Criteria for OBC-WCIYI Mini Grant
	Does the Scope of the Project or Essay adhere to the ideas of the WCIYI book/theme?
	Is the project well organized, thought out, and explained in a way that makes sense and sounds like it can be carried out successfully? (<i>Program Applications Only</i>)
	Quality of the writing/narrative
	Creativity of the idea
	Total

Terms:

Program awardees agree to provide OBC with a brief narrative about the project purpose, the impact of the project and one or two photos of project within six months of award. * *Individual* awardees agree to allow OBC to publish their essay online and agree to provide OBC with a photo of themselves for use in announcing the grant awards. * OBC will list award recipients on OBC's website. Awardees may also be featured on OBC's social media accounts.

Contact:

Nadine Owens Burton

www.owensburton.net/contact

Utilize the contact form on the OBC website with any questions or concerns.

Please, no phone calls. All questions should be in writing and only through the website. No direct emails.

All applications must be mailed to OBC and postmarked by September 10, 2019

* By submitting photograph(s), you guarantee and pledge that you are the owner and/or hold the copyright to the photograph(s) submitted and that you are not violating any laws or regulations or infringing on any rights by submitting the photograph(s), including, but not limited to, violating any trademark/copyright laws or any privacy or publicity rights. Furthermore, you understand and acknowledge that OBC intends to use and publish submitted photograph(s) on OBC's various digital and print platforms. Therefore, by submitting photograph(s) you understand and agree to grant OBC a non-exclusive, royalty-free, worldwide right to copy, crop, edit, publish, display, distribute, sublicense, or otherwise use the photograph(s). In addition, you understand and agree that, by submitting photograph(s), you do not have any right of approval as to how OBC uses the photograph(s) and that you will not be compensated in any way by OBC for the use of the photograph(s). You agree that OBC is under no obligation to use any of the photograph(s) submitted and whether submitted photograph(s) are used is at the sole discretion of OBC.